



Census 2020: Response Deadline September 30

Respond today: Every resident that is counted represents up to \$18,250 in additional local funding from the federal government

The US Census Bureau has moved up the self-response **deadline** for the 2020 Census to **September 30**. That means that the approximately 12% of Village households that have not yet responded have just over one month to respond by mail, by phone or online. The Census Bureau estimates that each resident that is counted under the census represents \$18,250 in federal funding allocated to the state and local governments over the span of the next ten years.

Don't wait! Take 10 minutes and complete your 2020 Census today! To respond online, visit www.2020census.gov or call 844-330-2020 to respond by phone.

In March, homes across the country received invitations to complete the 2020 Decennial Census. One member of each household may respond in one of three ways: online, by phone, or by mail. OVER 85% of Village households have responded to the census as of mid-August. Those that have not responded now have **less than 50 days** to do so.

Why respond? Aside from it being your civic duty and required under the U.S. Constitution, the results determine how federal funds are distributed for improving highway systems and grants for special education, congressional representation, and boundaries for congressional, state legislative and school districts.

For every Marylander counted, the state will gain \$18,250 over 10 years and will lose that same amount for everyone not counted. To put that into perspective, 17,000 Marylanders were not counted in the 2010 Census. If you multiply that 17,000 times \$18,250, Maryland would lose \$310,250,000 in federal funding over 10 years. Why should that money be allowed to go to other states when we need it here?

Feeling competitive? In 2000, the Village ranked 3rd with a 92% response rate among all 157 Maryland municipalities. In 2010, we ranked 4th with a response rate of 88%. But we know we can do better and we are aiming for a 100% response rate in the 2020 decennial census!

The following is a link to a an official Census Bureau video with step-by-step instructions on how to complete the 2020 Decennial Census online:

<https://www.youtube.com/watch?v=vCM0XrSynFw&list=PLewV-zKXDZkiAT8Tp96NysEq3dDEMi7L&index=1>

To view a one-page Fact Sheet regarding the census, visit:

https://www.montgomerycountymd.gov/census/Resources/Files/everyone-counts-in-mc/EVERYONE-COUNTS-In-MCMD-Flyer_English.pdf.

For more information, visit www.2020census.gov.